



Learn to Use Two-Way ANOVA in SPSS With Data From the News Coverage Index (2012)

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About This Dataset

Data Source Citation

Pew Research Center. (2012). 2012 Project for Excellence in Journalism News Coverage Index [Data file]. Retrieved from <http://www.journalism.org/datasets/2012-news-coverage-index-data-set/>

Full title of originating dataset

2012 Project for Excellence in Journalism News Coverage Index (NCI)

Data author(s) and affiliations

Pew Research Center

Dataset source website address

<http://www.journalism.org/datasets/2012-news-coverage-index-data-set/>

Data Universe

American news stories from newspapers, online news sources, network television, cable news, and radio news

Funding sources/suppliers

Pew Research Center

Pew Research bears no responsibility for interpretations presented or conclusions reached based on analysis of the data

Sample/sampling procedures

A multistage, purposive sampling process of media outlets was employed to provide a broad, illustrative but not strictly representative sample of the media universe.

Weighting

Weights for news sources: Newspapers (0.19), Online (0.30), Network TV (0.15), Cable TV (0.23), Radio (0.12)

Data collection dates

01-2012 to 05-2012

Time frame of analysis

2012

Text Unit

Geographic Unit

Location covered by data

United States

Links to SRM content

- Rutherford, A. (2006). Analysis of variance (ANOVA). In V. Jupp (Ed.), *The SAGE dictionary of social research methods* (pp. 4–5). London, UK: SAGE Publications, Ltd. Retrieved from <http://srmo.sagepub.com/view/the-sage-dictionary-of-social-research-methods/n3.xml>
- Wahed, A., and Tang, X. (2010). Analysis of Variance (ANOVA). In N. J. Salkind (Ed.), *Encyclopedia of research design* (pp. 27–30). Thousand Oaks, CA: SAGE Publications, Inc. DOI: <http://dx.doi.org/>

[10.4135/9781412961288.n11](https://doi.org/10.4135/9781412961288.n11)

- E. R. Girden (Ed.). (1992). *ANOVA*. Thousand Oaks, CA: SAGE Publications, Inc. DOI: <http://dx.doi.org/10.4135/9781412983419>
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List of variables

time

Broadcast Start Time

durasec

Duration in Seconds

placement

Placement

format

Story Format

focus

Geographic Focus

topic

Topic

media

Media Type